

Jack Henry Data

# Jack Henry Data Hub™

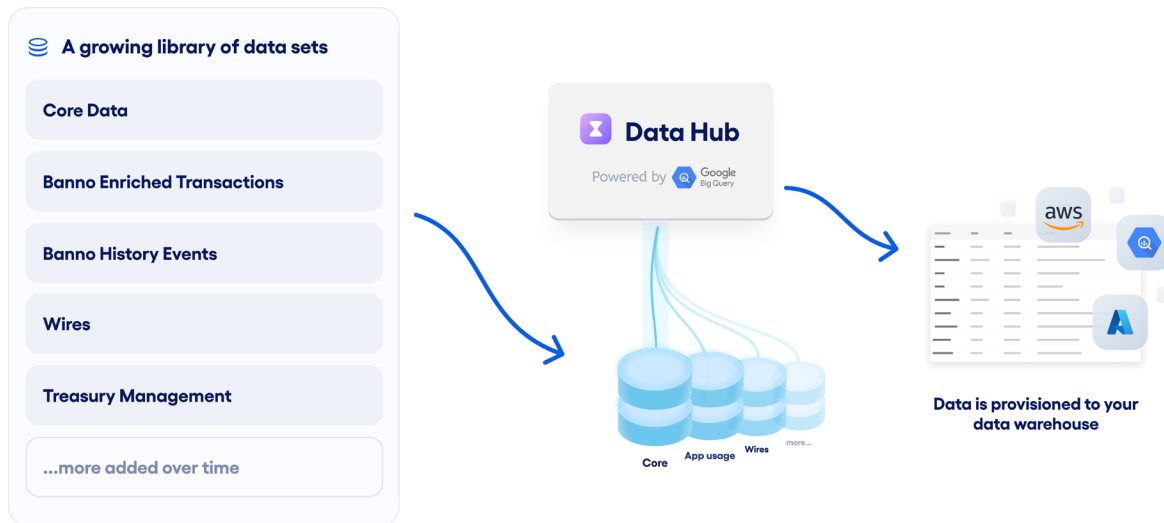
Uncover important insights and power informed decision-making at your financial institution through your Jack Henry data.

## discover new potential with raw data

When it comes to making big decisions for your business, cold hard data is priceless. Having up-to-date metrics on your products and users opens the door to important insights that can guide you into the future with confidence and clarity. The financial industry is growing and evolving faster than ever before, and data is becoming increasingly important to power new technology. In an effort to give your financial institution the tools you need to work with cutting-edge fintech providers and keep up with the competition, we've developed a streamlined pipelining process for data delivery – one that aims to make building and managing your data strategy easier than ever before.

## receive all your data through Jack Henry- managed pipelines

We know how challenging it can be to wrangle your data from a variety of sources. Having to manually export and combine outputs is a huge task. Jack Henry Data Hub makes it simple to bring your Jack Henry data into your data warehouse. Choose only the data sets that you care about from our growing library and we'll take care of provisioning your data to your desired destination. Jack Henry Data Hub currently supports data movement to Google BigQuery, Microsoft Azure, and AWS, with more destinations to come in the future.



## enable data exploration

When you have your raw data, the opportunities are endless. Once Jack Henry Data Hub pipelines your data to a data warehouse like AWS, Microsoft Azure, or Google BigQuery, you're in charge of deciding how you're going to put it to use.

Depending on what your goals are, connecting your data with third-party tools and vendors can level up your data strategy and maximize its ROI. Maybe you're trying to uncover insights about your business operations – in that case, feeding data from your data warehouse like AWS, Microsoft Azure, or Google BigQuery to visualization tools like Cognos or Tableau can be a powerful way to generate rich reports. Maybe you're looking to build a better understanding of your accountholders – integrate your data warehouse with CRM tools like Salesforce to track behavioral data and explore business leads. If your team's data analyst is a SQL wiz, you can even leverage the database to write custom reports.

Whatever you can dream up, Jack Henry Data Hub delivers your data to your data warehouse so you can make it a reality. Plus, the beauty of having it in your own data warehouse is that you'll always have full ownership and control over your data so that you can keep an eye on which tools have access and make changes at any time.



## to the cloud and beyond

We know that each financial institution has different preferences when it comes to their cloud provider. That's why Jack Henry Data Hub supports multiple destinations so you can bring your Jack Henry product data into your preferred cloud environment.

## how does it work?

We've worked hard to ensure this is a seamless process, from setup to taking action on your data. Once you've selected the data sets you're interested in, we'll enable pipelines to stream your data from each source to your desired destination (current destinations include Google BigQuery, Microsoft Azure, and AWS, with more coming soon). Visit our [Knowledge Base](#) to learn more about how you can get started.

## power your business with data

Let's talk about this together. Reach out to your account executive to schedule a discussion today.

For more information about Jack Henry, visit [jackhenry.com](https://jackhenry.com).